

# FOOD for thought

An investigation into people's attitudes towards buying, preparing and enjoying food in France and Germany.

Independent research project by Joanne Tauber  
Funded by the Peter Kirk Travel Scholarship

This investigation is a result of a self-initiated research project exploring people's attitudes towards buying, preparing and enjoying food.

Starting in central France, moving through Alsace and arriving in central Germany, this book records a journey of discoveries; new people and places help reveal how young people's attitudes towards food culture and habits are formed in France and Germany today.

In order to gain a broad understanding of the topic, a number of different research methods were employed, ranging from observation, contextual inquiry, interviews and using question packs.

The three main parts to the research are identity, choice and lifestyle.



# FOOD for thought

*“Joanne has presented the Peter Kirk Fund with an outstandingly good report. Joanne shows a real enthusiasm for discovering things about places and people in other European countries. Her reasons for choosing food as her topic for study are well expressed. She has included information on the location, historical development, and present functions of her three cities which puts her study into context.*

*With this basic information we have a good foundation for the first hand experiences which make her work so lively and personal. Joanne also made sound preparations for her visits and she obviously made friends with many young people.*

*The “Interview Questions” and “Lifestyle” pack are non- threatening, easy to answer and gather information, which is used in the text. Photographs and sketches are of the highest quality and are all relevant. It is a pleasure to open such a well-presented and attractive book.”*

*Margaret Whiteside,  
Peter Kirk Memorial Fund  
June 2009*



'Lifestyle' question pack

“What are the local specialities and products from your region?”

Do you have any experience of British food?”

identity

Lifestyle

choice

Did you already know how to cook when you left home?

What is your philosophy regarding food and health?

Tell me about food from other regions in France/Germany?